

# AGORADA 2014+

## Draft Agenda

### Paving the Way to Regional Smart Growth

Bilbao, Basque Country, 18/20 November 2014

Hotel Silken Gran Domine Bilbao  
Alameda de Mazarredo, 61 – E-48009 Bilbao

Tuesday 18 November 2014	
12.30 – 13.45	<b>Registration of the participants and Welcome lunch</b>
13.45 – 14.00	<b>Welcome Address</b> Leyre BILBAO – Director of Technology and Strategy, Basque Government
14.00 – 16.30	<b>Training Session for Policy Makers and Practitioners</b> <b>Regional Innovation Policy in Practice</b> <b>Two parallel sessions:</b> <ol style="list-style-type: none"> <li>1. Regional support system for SMEs: new avenues <ul style="list-style-type: none"> <li>- Smart Makers Entrepreneurial Regional Ecosystem by <b>Christian SAUBLENS</b> of EURADA</li> <li>- Online building of entrepreneurial regional ecosystems by <b>Leo EXTER</b> of Westartup (B)</li> <li>- Accelerator by <b>Jean-Christophe GODEST</b> of Nord France Innovation Développement (F)</li> </ul> </li> <li>2. Monitoring an evaluation of RIS<sup>3</sup> and innovation policies <ul style="list-style-type: none"> <li>- Specialisation of Regional Innovation Policy: focus on results by <b>Hans-Christian Jaeger</b> – IDEUM Unternehmensberatung (D)</li> <li>- Balance Scorecard(BSC) Lower Austria: Monitoring the impact of smart innovation policy by <b>Irma PRIEDL &amp; Martina EBNER</b> – Government of Lower Austria (A)</li> <li>- Transfer of BSC application from Lower Austria to Castilla y León: The process by <b>Javier ÁLVAREZ BENEDÍ</b> – Junta de Castilla y León (E)</li> <li>- BSC for RIS3 Castilla y León by <b>Javier ÁLVAREZ BENEDÍ</b> – Junta de Castilla y León</li> <li>- BSC for INFRARED Plan by <b>Luis Angel GONZALEZ BUENO</b> – Junta de Castilla y León</li> </ul> </li> </ol>
17.00 – 18.30	<b>Know-Hub Project Partners' Meeting</b> (only for Know-Hub Partners)
17.00 – 18.30	<b>TR3S Project Partners' Meeting</b> (only for TR3S Partners)
20.30	<b>Dinner</b>

<b>Wednesday 19 November 2014</b>	
9.00 – 9.30	<b>Registration of the participants</b>
9.30 – 10.00	<b>Opening &amp; Welcome</b> - <b>Arantza TAPIA</b> – Minister for Economic Development and Competitiveness of the Basque Government - <b>Stanisław GINDA</b> – President of EURADA - <b>Iñaki SAN SEBASTIAN</b> – Deputy Managing Director of TECNALIA, R&I - <b>Alex ARRIOLA</b> – General Manager of SPRI
10.00 – 10.45	<b>EU Interregional Cooperation: state of play and perspectives</b> <b>Benoît DALBERT</b> – Interreg IVC Joint Technical Secretariat
10.45 – 11.15	<b>Coffee &amp; Tea Break</b>
11.15 – 12.30	<b>The Day After: How can Evaluation Support a Continuous Improvement of the RIS<sup>3</sup>?</b> <b>Christian SAUBLENS</b> – EURADA Round table discussion with the participation of - <b>James WILSON</b> – ORKESTRA (E) - <b>Irma PRIEDL</b> – Government of Lower Austria (A) - <b>Gregorio MUÑOZ ABAD</b> – Junta de Castilla y León (E) - XXX – Scottish Enterprise
12.30 – 13.30	<b>The Day After: Paths for further Cooperation</b> - The future of the RIS3 platform in support of regions' sharing the same priorities <b>Alessandro RAINOLDI</b> – RIS3 Platform, Institute for Prospective and Technological Studies, JRC, European Commission - Peer learning of innovation agencies <b>Agnieszka STASIAKOWSKA</b> – Executive Agency for Small and Medium-sized Enterprises (EASME)
13.30 – 14.30	<b>Lunch</b>
14.30 – 15.10	<b>Peer Review and Mutual Learning: tools of effective interregional collaboration</b> Introduction by <b>Elżbieta KSIAŻEK</b> – Poznan Science and Technology Park (PL) and <b>Hans-Christian JÄGER</b> – IDEUM Unternehmensberatung (D) and a panel of Know-Hub partners
15.10 – 16.20	<b>Smart Innovation Policy Instruments: practical examples from Know-Hub</b> - ICT tool for managing innovation networks and SME monitoring: "ASTRIDE" by <b>Jean-Marie PRUVOT</b> & <b>Jean-Christophe GODEST</b> – Nord France Innovation Développement (F) - Programme fostering technological and innovation competencies in SMEs in rural areas: "Innovation Assistant" by <b>Martina EBNER</b> – Government of Lower Austria - Large-scale experimentation in ICT-based companies and triple helix-driven use of new solutions: "PACA Labs" by <b>Rodolphe UHLMANN</b> – ARII – Agence Régionale pour l'Innovation et l'Internationalisation des Entreprises PACA (F)

16.20 – 16.45	<b>Know-Hub Handbooks: How they can feed your Innovation Policy?</b> <ul style="list-style-type: none"> <li>- Hans-Christian JÄGER – IDEUM Unternehmensberatung (D)</li> <li>- Emilie CALMES &amp; Laure AVIGNON – Agence Régionale pour l'Innovation et l'Internationalisation des Entreprises PACA (F)</li> </ul>
17.00 – 17.30	<b>General Assembly of EURADA</b>
17.30 – 18.30	<b>Regeneration of Bilbao City: The urban economic and social perspectives</b> <b>Nora SARASOLA</b> – Bilbao Ekintza (E)
20.30	<b>Social Dinner</b>

<b>Thursday 20 November 2014</b>	
9.00 – 9.15	<b>Opening</b> <b>Estibaliz HERNÁEZ</b> – Vice Minister for Technology, Innovation and Competitiveness of the Basque Government (E)
9.15 – 10.15	<b>Smart Priorities for Regional Growth</b> <b>Cristina OYÓN</b> – Basque Country Development Agency (SPRI) <b>Begoña SANCHEZ</b> – TR3S Project – TECNALIA Research and Innovation (E) <b>Elżbieta KSIĄŻEK</b> – Know-Hub Project – Poznan Science and Technology Park (PL)
10.15 – 11.15	<b>Open &amp; User-driven Innovation as Policy Instrument</b> <ul style="list-style-type: none"> <li>- Ian McCOULL – Scottish Enterprise (UK)</li> <li>- Esa KOKKONEN – The Baltic Institute of Finland (FIN)</li> <li>- Javier RIAÑO – Denokinn (E)</li> <li>- Dorota SKWAREK – Marshal Office of Lubelskie Voivodeship in Lublin (PL)</li> </ul>
11.15 – 11.45	<b>Coffee &amp; Tea Break</b>
11.45 – 13.00	<b>Sectoral Regional Approaches to Smart Priorities: Exploring Future Cooperation Opportunities</b> (different regions & experts) <ul style="list-style-type: none"> <li>- <b>Energy</b> Moderated by <b>Patxi HERNANDEZ</b> – Tecnalia Research &amp; Innovation (E)</li> <li>- <b>Advanced manufacturing</b> Moderated by <b>Björn SAUTTER</b> – Steinbeis-Europa-Zentrum (D)</li> <li>- <b>Biotechnology</b> Moderated by <b>Amaia MARTINEZ MURO</b> – Sociedad para la Transformación Competitiva (SPRI) (E)</li> <li>- <b>Tourism</b> Moderated by <b>Alison MUNRO</b> – Scottish Enterprise (UK)</li> <li>- <b>Absorption of knowledge in traditional industrial sectors</b> Moderated by <b>Christian SAUBLENS</b> – EURADA</li> </ul> <p>According to the demand of participants, several roundtables focusing on the same priority could be arranged.</p>
13.00 – 13.30	<b>Wrap up session</b>
13.30 – 14.30	<b>Farewell lunch</b>

3.11.14